

Black Entertainment and Sports Lawyers Association, Inc.
and Merrill Lynch Present

A Symposium "Television Production 101"



Thursday, July 26th, 2007
3:00pm to 6:00pm

Panel Discussion: 3:00pm - 4:50pm
Light Reception - cash bar 5:00pm - 6:00pm

Hyatt Regency Century Park Plaza
2025 Avenue of the Stars
Los Angeles, CA 90067 USA

Sign up Early! Seating is Limited to the first 90 people

Pre-Registration: RSVP to Rev. Phyllicia M. Hatton ~ beslamailbox@aol.com or (301) 248-1818
A \$25.00 contribution will be accepted at the registration desk. Make checks/money orders payable to BESLA, Inc.

Welcome and Introductions

Peter Haviland, Esq., Partner, Kaye Scholer, LLP - BESLA Board of Director
Demetrio Kerrison, Western Division - Diversity Vice President, Merrill Lynch

Symposium Participants:

Moderator: Jesse S. Connors, Esq., Attorney, Miller & Pliakas, LLP
Tina Perry, Esq., Senior Counsel, MTV Networks
Navine Karim, Esq., Black Entertainment Television
Gordon M. Bobb, Esq., Associate, Del, Shaw, Moonves, Tanaka, Finkelstein & Lezcano
Gary A. Watson, Esq., President, Gary A. Watson & Associates
Christopher Heard, Financial Advisor, Global Private Client Group, Merrill Lynch
Neville E Richardson Jr., Financial Advisor, Merrill Lynch

Panel Description: The symposium, a hypothetical "broad strokes" panel discussion, is designed to focus upon negotiating a deal once a cable television network is interested in securing an identified reality television program. The panel will consist of entertainment attorneys from both cable networks and entertainment firms. The panel (i.e., the attorneys from the entertainment firms) will represent the interests of the creator/producer of the program and other panelists (i.e., the cable television network attorneys) will represent the interests of the network in a "mock negotiation". In addition, congruous to these industries, to increase knowledge and awareness of the moral and ethical responsibilities of today's entertainment lawyers as it pertains to the long term goals and welfare of each client relationship within the television and film arenas, Merrill Lynch will present ways in which the client and attorney may develop solutions to help sustain the long term wealth and lifestyle needs of their clients.