

Entertainment Law Section
Luncheon Program
September 22, 2004

Beverly Hills Bar Association
Lead. Advocate. Serve.

*"Open Water:
New Developments and Business Models
for Artists in the Entertainment & Sports Industries"*

The program will address new developments and business models, as well as creative approaches with respect to artist revenue streams and risk controls, in the television, motion picture, music and sports industries. The program is presented in cooperation with the American Bar Association Forum on the Entertainment and Sports Industries.

JAY COOPER, Partner, Greenberg Traurig, LLP

PETER DEKOM, Of Counsel at Weissman Wolff Bergman Coleman Grodin & Evall

MAIDIE OLIVEAU, Partner, LawSports

TOM HANSEN, Partner, Hansen, Jacobson, Teller, Hoberman, Newman,
Warren, Sloane & Richman, LLP

Moderator: Ken Abdo, Chair, ABA Forum, Entertainment & Sports Industries

WEDNESDAY, SEPTEMBER 22, 2004,

Lunch: 12:00 Noon; Program: 12:45-2:15 p.m.

LAWRY'S, 100 North La Cienega Blvd., Beverly Hills (1/2 block North of Wilshire)

\$48.00 for BHBA Entertainment Section Members who pay in Advance*

\$25.00 for Law Students/Summer Associates who pay in Advance*

\$60.00 for BHBA/ABA Members who pay in Advance*

\$68.00 for Non-BHBA Members who pay in Advance* (Additional \$5.00 more at door for all)

*MINIMUM 24 HOURS - Refund with 48 hours notice - Raincheck with 24 hours notice

Section Co-Chairs: Gordon P. Firemark and Kenneth D. Freundlich

BHBA Program Chairs: David Helfant and Albert Davis

ABA Program Chairs: Ken Abdo and Gary Watson

The ABA Forum on the Entertainment and Sports Industries will hold its Annual Meeting on Friday - Saturday, October 8 and 9, 2004, Century Plaza Hotel, Century City. The program will feature panels and lectures on a variety of entertainment, sports and art law topics. An electronic brochure is available at: <http://www.abanet.org/forums/entsports>

1 1/2
HOURS
MCLE

MCLE CREDIT: This activity has been approved for Minimum Continuing Legal Education credit by the State Bar of California in the amount of 1 1/2 hours and the Beverly Hills Bar Association certifies that this activity conforms to the standards for approved education activities prescribed by the rules and regulations of the State Bar of California governing minimum continuing legal education.

"Open Water: New Developments and Business Models for Artists..."

September 22, 2004, Entertainment Section Luncheon, Lawry's

\$48-BHBA Ent Section Members \$25-Law Students/Summer Associates \$60-BHBA/ABA Members
\$68-Non Members \$5.00 More at Door for Each

Salmon
Fruit plate
Veg. plate

NAME _____ BHBA Member/Section Participant? _____ STATE BAR# _____

NAME _____ BHBA Member/Section Participant? _____ STATE BAR# _____

FIRM _____ PHONE (____) _____

ADDRESS _____ ZIP CODE _____

Enclosed is my Check for \$ _____ MADE PAYABLE TO BHBA.

Charge \$ _____ on my _____ VISA _____ MC _____ AMEX Registration Online: www.bhba.org/event.htm

Card Number _____ Exp. Date _____ Authorized Signature _____
Mail to: Beverly Hills Bar Association, P. O. Box 7277, Beverly Hills, CA 90212-7277 Ph (310) 553-6646 Fax (310) 284-8290