

Thursday, October 12, 1995

Black Entertainment & Sports Lawyers Assoc. 15th Annual Conference

Black Entertainment Sports Lawyers Association Conference chairs Rosalyn E. Jones, Esq. and Darrell D. Miller, Esq., have recently announced that noted attorney, Johnnie Cochran, Jr., will deliver the keynote address at the Association's 15th Annual Conference. Record, television, film and sports executives will gather at the Americana Hotel Resort and Casino in Aruba, West Indies, November 1-5.

The theme this year is "The Changing Dynamics: A Blueprint for Success in the 21st Century." Program Chair Joseph E. Porter, III, Esq., announced that the seminar topics include: "The Future of Sports and Entertainment: Interactive Media and the Law," "Financing of Entertainment Ventures," "Legal and Business Aspects of Television Deals," "Legal and Business Aspects of Distribution in the Recording Industry," "The Next Frontier: Legal and Business Opportunities in the International Marketplace for Urban



Johnnie Cochran

Recording Artists," and "Collective Bargaining Issues in Professional Sports." Other panels will include "Teaching Sports Law: Oppor-

tunities in Sports Marketing" and the basics of entertainment law for law students and new practitioners.

One of the primary goals of BESLA is to encourage people of African descent to pursue careers in entertainment and/or sports law. "A lot of hard work has gone into this year's program and we're ecstatic about the results," says BESLA spokesperson, Gary A. Watson, Esq. "Conference registrants will be provided with the tools that will make them more effective and prepared for the 21st Century."

In its fifteenth year, BESLA is comprised of over 400 attorneys and its membership represents some of the nations most successful entertainers and sports figures including: Derrick Coleman, Keith Crouch, Kenny "Babyface" Edmonds, Kim Fields-Freeman, Jimmy Jam & Terry Lewis, Brian McKnight, Chante Moore and Barry Sanders, just to name a few.

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