



"Decision Makers - The Business of Hollywood" is the third program in the four-part series *Blacks In Hollywood* presented by Stanford's Committee on Black Performing Arts. The series seeks to open the dialogue between the community and entertainment industry professionals on issues of importance to the black arts community. *Decision Makers* offers an opportunity to see the entertainment industry through the eyes of black professionals who work in the business.

Program

Opening Remarks

Professor Harry Flam

Panel Discussion

Moderator: Mr. Gary Watson

Each panelist will make a brief presentation.

Question and Answer Period

Closing remarks and announcements

Panelists

Alan Dinwiddie

Born in Paris, Tennessee and raised in Indianapolis, Alan Dinwiddie received a degree in business/marketing from Indiana University in 1973. Mr. Dinwiddie is Vice President of special markets for Buena Vista Pictures Marketing, which includes pictures produced under the Disney, Touchstone, and Hollywood Pictures banners. His responsibilities at Buena Vista, which he joined in 1990, include developing and marketing campaigns for specific segments of the movie-going audience.

Brothers Features where she develops feature projects for production, including Spike Lee's epic film "X" After position entails analyzing and identifying new screenplays, books and pitches for the studio, as well as confering with writers and aiding producers in story development.

Gary Watson

Gary Watson obtained his A.B. in Economics from Stanford University in 1980. In 1984, he went on to receive his law degree from the University of California Berkeley (Boalt Hall). Mr. Watson served as lead attorney for Univer's defense on such films as "Angie Feyer" and "Secret of a Woman". Mr. Watson is currently a member of the Entertainment Department of the law firm Greenberg, Glusker, Fields, Glanville & Machtinger where he is responsible for the negotiation and preparation of contracts for many phases of entertainment development. He currently serves on the Board of the Black Entertainment and Sports Lawyers Association (BESLA) of which he is an active member.



*"Blacks in Hollywood" is co-sponsored with and made possible by the generous support of
The Irvine Multicultural Grant Program
The School of Humanities & Sciences
Sisters in Stanford (SIS), ASSU Speakers' Bureau,
Film and Video Program in the Dept. of Communication,
Stanford Black Alumni Association,
and the Black Community Service Center.*